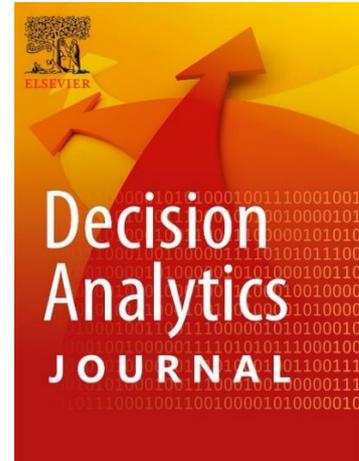


The special issue is academically supported by a team of esteemed guest editors from the *Leibniz FH, University of Applied Sciences*, bringing their expertise and insight to the forefront of the field of data science and business analytics:

Mark Broere, *Professor of Corporate Finance*
Robin Christmann, *Professor of Applied Microeconomics*
Andreas Dellnitz, *Professor of Operations Research*
Mohsen Afsharian, *Professor of Production and Logistics*

Manuscript submission deadline:
June 30, 2023



The accelerating volume of data in organizations has made data science and business analytics one of the fastest-growing fields across every industry. Data science and business analytics apply mathematical, statistical, operational research, and information systems modeling to solve real-life problems from productivity to sustainability in business, engineering, and sciences. Specialized programming, advanced analytics, artificial intelligence, machine learning, game theory, simulation, and optimization are widely used in data science and business analytics to uncover actionable insights hidden in organizational data. These insights can be used to find patterns in data, identify causes and effects, evaluate future scenarios, find optimal solutions, and make informed decisions in business and politics. This special issue aims to bring together high-quality original research related to the theory and application of data science and business analytics in areas that include but are not limited to:

- Accounting Analytics and Auditing
- Corporate Governance and Management
- Cyber Security and IT Management
- Digital Markets and Platforms
- Economic Policy
- Investment and Financial Management
- Law and Economics
- Marketing Analytics
- Organization Design
- Production and Logistics
- Sustainable Business Management
- Visual Decision Support

This special issue may also feature an ***interactive workshop, tentatively planned for early 2024***, where accepted papers will be presented by their authors in an engaging environment for the exchange of ideas and the advancement of the field.

Submission instructions:

You are invited to submit your manuscript at any time before the submission deadline. For any inquiries about the appropriateness of contribution topics, please contact the guest editors. The journal's submission platform ([Editorial Manager®](#)) is now available for receiving submissions to this Special Issue. Please refer to the Guide for Authors to prepare your manuscript and select the article type of "**VSI: Analytics Trends**" when submitting your manuscript online. Both the Guide for Authors and the submission portal could be found on the Journal Homepage here: [Decision Analytics Journal - Elsevier](#)

All the submissions deemed suitable to be sent for peer review will be reviewed by at least two independent reviewers. Upon its editorial acceptance, your article will go into production immediately. It will be published in the latest regular issue, while be presented on the specific Special Issue webpage simultaneously. In regular issues, Special Issue articles will be clearly marked and branded.